



City of South Haven

PRESS RELEASE

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CITY OF SOUTH HAVEN RECEIPT OF MAEDC 2011 ANNUAL ECONOMIC DEVELOPMENT AWARD

FOR IMMEDIATE RELEASE – (South Haven, Michigan) The MAEDC (Mid-America Economic Development Council) has recognized the City of South Haven at its Mid-America Competitiveness Conference held in Chicago, IL on December 5th. The awards recognize outstanding efforts in development of marketing materials, marketing events and economic development efforts in ten Midwestern states.



The City submitted its Economic Development packet which was completed in the Fall of 2010. The piece is a glossy, superior quality packet of information used by the City Economic Development staff to attract industry to the City. Staff compiled information and worked closely with the LDFA and the graphic designers of the piece -

Lambrix Design of Kalamazoo. Nancy and Dave Lambrix, owners of the company, were present at the conference to receive the award.

(Pictured in the photo above is Kathy Evert, 2011 MAEDC President; City MAEDC representative Nancy Lambrix; and Ron Starner of Conway Data/Site Selection Magazine)

The Economic Development packet was submitted in the *Community Promotion and Marketing Program* category and received first place. The category recognizes organizations that have an overall program or coordinated promotional piece(s) to market a community, county, state, or region to a prospect. "I am very excited that the City was recognized for the economic development piece," states City Manager Brian Dissette. "It took months of research, compilation of material, and cooperation with various city-wide organizations to see this project come to fruition. The ending result is a very professional packet that serves as the main tool in attracting industry to the City. It clearly portrays the attributes the City can offer new businesses."

Given that the Local Development Finance Authority's (LDFA) focus is to promote economic growth, job creation and job retention, the LDFA agreed to finance the design and printing of the economic development piece. Partners also funding the project in part, were the South Haven Area Chamber of Commerce and the South Haven Health System.

Award winners will be featured in the January 2012 issue of Site Selection Magazine. Recipients will also be recognized in MAEDC's monthly e-newsletter and on the MAEDC website.

The Mid-America Economic Development Council is dedicated to enhancing economic developers' knowledge, capabilities and opportunities through multi-state networking, education and site selector interaction.

For more information, contact: City Manager Brian Dissette; bdissette@south-haven.com or 269-637-0750.

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